

**Get Best Value From The Cloud  
 By Choosing The Right Provider**



SystemsUp has developed a weighted cost model known as assuredCloudEconomics™ to help you select the best value Cloud Service Provider for your workloads and services.

assuredCloudEconomics™ is a quantitative method to calculate a Cloud Service Provider's effectiveness in meeting your requirements.

This creates a methodology and template that can be used repeatedly to verify that best value is being demonstrated by your CSP.

**OUR VIEW**

"Using assuredCloudEconomics™ one of our customers selected a Cloud Service Provider who demonstrated best value and reduced their storage costs by over 98%."

Marc Esmiley,  
 Director of Cloud Services,  
 SystemsUp

**MEASURE OF PERFORMANCE**

assuredCloudEconomics™ uses business metrics such as Availability, Reliability, Security and Cost. A chart is produced listing each Cloud Service Provider's performance against these key metrics.

This Measure of Performance chart enables you to select the best provider for your requirements with confidence, as well as providing a clear audit trail.

**Sample - assuredCloudEconomics™ form**

Measures of Performance (MOP)	Business Weighting (BW)	Score (s)	Performance Characteristics
Reliability (Re)	10	5	Cloud Provider offers geographically redundant highly available PaaS/SaaS and multiple network connections across multiple p
		4	Cloud Provider offers highly available active/active PaaS and multiple redundant connections
		3	Cloud Provider offers multiple availability zones as well Direct Connections
		2	Cloud Provider offers multiple availability zones and site to site VPN's
			Cloud Provider offers internet point to point connections